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Media Contact: Jennifer Dooley
262-877-4769
jennifer@dooleyandassociates.com

September Marks a Special Occasion for Wisconsin Women Entrepreneurs

Racine, Wis., August 23, 2010 - Wisconsin Women Entrepreneurs (WWE) celebrates 30 years of helping and uniting women September 16th with a special dinner at the Summit Restaurant in the organization's hometown of Racine, Wis. The event begins at 5:30 p.m. and features a program with founding members Emily Hill and Sandra Herre.

Hill and Herre founded WWE in 1980, a time when many women business owners could not secure a business loan in their own names. They envisioned an organization where women business owners could be recognized as a legislative force and at the same time offer support and encouragement to each other.

At the time of WWE's inception, women made only 60.2% of the earnings their male counterparts in the same positions made, according to the Institute for Women's Policy Research. In 2008 women earned 77.1%. Even though progression has been made, women entrepreneurs still face certain disadvantages and have a tough journey ahead. But now, no woman has to do it alone.

Thirty years later, WWE continues to attract a friendly and knowledgeable group of women business owners with a wide variety of interests and passions. Though the membership has grown, the atmosphere is just as intimate and supportive as it was over 30 years ago.

The celebration event will start with a social hour and hors d' oeuvres at 5:30 p.m. and dinner at 6:30 p.m. Dinner choices consist of Pecan Crusted Grouper with Raspberry Cream Sauce, Garlic Grilled Bistro Steak with Mushrooms & Onions, *or* a delicious vegetarian option. Coffee, tea, a specialty 30th Anniversary dessert and a commemorative 30th Anniversary memento will follow.

Reservations and payments of \$30 are due by August 30 to WWE P.O. Box 132, Racine, WI 53401. Please include dinner choice in the reservation; all cancellations and no-shows will be billed. Event inquiries can be received at Reservations@wwe.org or (262) 632-7993.

A special thank you to event sponsors CSK Marketing, Inc., General Converters & Assemblers, Inc., Homewatch Caregivers, Robin's Nest Cakery and event design sponsor Dooley & Associates.